

Pop / Rock (2005-10-21)

StarCity Recording Company Hosts Songwriting Workshop And Benefit Concert

Bethlehem, PA. (StarCity Recording Company) – StarCity Recording Company recently opened its doors to host a songwriters' workshop arranged by The Eastern PA Chapter of The Nashville Songwriters Association International (EPA-NSAI). Grammy-nominated songwriter Steve Seskin conducted the workshop, which was dedicated to helping more than 20 musicians in the area learn new techniques and expand their abilities.

'As a music producer, it all starts with the song and the NSAI is a fantastic organization dedicated to songwriters and the music industry,' stated Jeff Glixman, Executive Vice President of StarCity Recording Company. 'We welcome any opportunity to work with the NSAI in its commitment to assisting local songwriters and musicians.'

StarCity Recording Company also hosted a special concert by Seskin to benefit the Operation Respect/Don't Laugh At Me Project, a non-profit children's charity, which offers schools a curriculum designed to teach children respect for others. This program has already been implemented in more than 20,000 schools across the country.

'We are grateful to StarCity Recording Company for allowing the NSAI-LV chapter to conduct our Fall Seminar at the facility,' stated Joe Janci, NSAI-LV member. 'Not only was the workshop great, but the atmosphere and hospitality StarCity provided was superb. I hope to be back again.' Seskin, a frequent teacher for NSAI, has written seven number one songs, including Grammy-nominated 'Grown Men Don't Cry,' recorded by Tim McGraw, and 'Don't Laugh at Me,' winner of NSAI Song of the Year and Music Row Magazine's 1999 Song of the Year recorded by Mark Wills. 'Don't Laugh at Me' was later recorded by Peter, Paul and Mary and became the impetus for the Operation Respect/Don't Laugh At Me Project. 'The staff at StarCity Recording Company made our NSAI songwriting weekend workshop a great success,' stated Sherri Mullen, singer/song writer and co-coordinator for the Eastern Pennsylvania Chapter of NSAI. 'Everyone was absolutely thrilled to spend time in the facility while learning about our craft. By opening their doors, StarCity helped to inspire many of the songwriters and artists.'

The Nashville Songwriters Association International (NSAI) is a non-profit songwriters' organization with over 5,000 members and 150 offices around the world. NSAI runs monthly songwriters' workshops that teach the craft of songwriting.

A world-class facility located in Bethlehem, PA, StarCity Recording Company offers clientele more than 50 years of combined professional recording experience and the state of the art in 5.1 surround sound. For more information, contact Lily Salinas at 610-865-9455.